Martin Spatovaliyski

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WORK EXPERIENCE

Almacena Platform   **Dec. 2022 – Oct. 2023**
Sr. Front-end Developer   */Sofia, Bulgaria/ Remote*

- Website ownership with creative decision-making of the coffee supply chain startup that raised €3.5 million, I took the lead in the UI/UX and front-end stack for its marketing platform;
- Developing and maintaining the WooCommerce WordPress marketplace;
- Initiated a campaign and executed a visual rebrand for the Coffee startup's Marketplace and public web platform look as well as the internal Inventory & Trading platforms;

CILECT   **Jun. 2021 - Nov. 2022**
Freelance, End-to-end developer   *Remote*

- Migration to a new CMS, which hosts over 9000 teachers and 180+ school profiles;
- Led the complete end-to-end rework of the movie association's platform, transitioning it to a new environment, using WordPress, and bringing it up to 2022 standards. Implemented a custom-built Theme from scratch as well as Custom Post Types utilising ACF;
- Applied several custom modifications to the WPAdmin as well as migrated all content from 2009 up to 2022.

DevriX   **May 2017 – Jun. 2021**
Front-end Developer & Project Owner   *Sofia, Bulgaria*

- Project Owner of several high-end large products and startups. Designed and developed interfaces, themes, and plugins;
- Created and maintained the marketing website of a workplace analytics startup managed to set up a successful campaign which raised $51 Million, with over 15,000 concurrent daily users;
- Mentored a handful of Jr. Developers within the front-end team, creating challenges and setting up coding standards.

EDUCATION

Plovdiv University (FMI)   **Jun. 2021**
Master's Degree in Software technologies with a specialization in graphic environments and user interfaces

- Strong emphasis on Spring Boot and React designing and developing interface-related projects

TECH STACK

- **Skills:** React, JavaScript, Ajax, GSAP, HTML5, CSS3, SCSS, jQuery, Next.js, PHP, UI/UX, WordPress
- **Tools & Misc:** Figma, Jira, Git, Agile, Kanban, Adobe Suite, Apache, Nginx, REST API, CWV, Webpack, Grunt/Gulp, CI/CD, Headless CMS, MUI, Bootstrap, Foundation
- **Interests** *Tech geek, who loves learning and diving deep into trendy topics, experimentalist and an avid gamer*

LANGUAGES

English (C1), Bulgarian (native)